

# Accelerate Young Leadership



## INTRODUCTION

In a successful innovation climate an organization needs employees to play an essential role in supporting internal start-ups or new initiatives of team members. They need enabling leadership to make decisions and shape strategies and stakeholders to a credible plan and feasible implementation. This program focuses on leadership in innovative organizations where problem solving processes, tackling priorities and handling uncertainty mark the job to be done. An agile, user-centered, intrapreneurial mindset and conducive approach is key.

## RESULTS

In this training we develop high quality young leadership based on your personal talent and natural preferences. Thereby we offer a step-by-step approach to improve organizational performance, transforming valuable ideas into realization and sustainable implementation.

After attending this program:

- You can apply your personal leadership skills effectively and are capable of managing by results in an effective way that suits your style, your colleagues and your organization
- You demonstrate an intrapreneurial mindset and will have a hands-on understanding of business dynamics and all the associated facets, from the first customer's needs to delivery of a complete solution;
- You will demonstrate a T-shaped professionalism; i.e. you are capable of

approaching a problem flexibly from different perspectives and you collaborate more efficiently in project teams;

- You can foster the growth of new initiatives in your own working environment, from idea to feasible concept to commitment;
- You can facilitate the process of Design Thinking as a successful problem-solving approach that is increasingly prevalent in learning organizations;
- You can apply a coaching leadership style for newcomers in your organization;
- You can adjust your leadership role and style and draw on others to understand and contribute;
- You can effectively present and transfer knowledge and ideas to a larger audience.

## FOR WHOM

Your organization strives for a high performance and you are a professional who continuously seeks for opportunities to process improvement. You are involved in optimizing daily operations and in creating the required change of mindset to an improvement culture. Participants are qualified if they have an academic level of working and thinking and at least three years of work experience of which at least one year in a (future) managerial position or project management position.

Furthermore, we welcome participants who:

- need to enhance leadership skills as part of the career planning;

- need to optimize their impact on talent development;
- want to drive innovation and an entrepreneurial attitude

The program suits leaders who work up, down and across the organization.

### **WHY CHOOSE THIS LEADERSHIP PROGRAM**

Designforum is a case-based academy providing certified leadership programs. A solid base is provided by our advisory board, ambassadors and faculty. The program is organized in cooperation with ESOE Tu/e.

Building your dynamic vision on leadership and exploring your leadership profile is embedded in real life case studies. We do NOT make use of practicing skills in a role play setting with your colleague or a training actor! Instead you'll explore your leadership potential in our Startup Fieldlab that represents executives, consultants, designers and influential startups. They contribute to your development, sharing valuable methods, knowledge and experience.

Joining this course is a great experience because you can experiment with your learnings in a dynamic scene that provides room for practicing new acquired skills in a real life setting that is not your work floor. And to complete: you'll be part of an inspiring leadership network to continue your development during your career.

### **CONTENT**

This program addresses personal Leadership in the context of innovation for strategic decision making, continuous improvement and business development. The core of the course consists of the integration of three concepts: Leadership, Design Thinking and Intrapreneurship, to understand self and others in individual and collective performance. Learnings are projected on real life cases, either brought in by you or selected by you after introduced by startups, industry or innovative organizations.

The program consists of two consecutive modules of 3,5 days that you can choose separately from each other, depending on your needs and availability. After joining these two modules, you can decide for an in-depth follow up program of 3,5 days which is rewarded with post HBO / post WO certificate. The tuition is:

Accelerate Young Leadership I, 3,5 days € 985,- excluding 21% Dutch VAT.

Accelerate Young Leadership II, 3,5 days € 985,- excluding 21% Dutch VAT.

Accelerate Young Leadership III, 3,5 days € 1190,- excluding 21% Dutch VAT.

Pricing includes all course materials and registration for our online learning space, lunch on course days and regarding AYL III the exam (resit if required) and certification. The abovementioned prices are based on a group of minimum 6 and max 12 participants. Post-program coaching is optional to ensure continued development.

### **COURSE STRUCTURE**

The program Accelerate Young Leadership consists of Workshops, Fieldlabs and Recap sessions.

- Workshops are planned for gaining, sharing and constructing knowledge based on theoretical frameworks.
- Fieldlabs are planned to explore new insights in small multidisciplinary groups. Executives, consultants, and startups contribute in the Fieldlab, offering their perspectives and create a setting where leadership can be practiced on real life cases.
- After 3 course days a Recap is organized for feedback, looking back and forth and evaluate the learnings.

### **REGISTRATION**

If you require further information on next starting dates, or if you want to register, please contact us via [j.hardeman@designforum.nl](mailto:j.hardeman@designforum.nl)

